

Set A
New Course

CAREER

SKILLS

E X P O



Anaheim Convention Center
May 30 - June 1 2008

Exhibitor Prospectus

Your Opportunity To Meet Face To Face With Thousands Of Prospective Candidates At One Time And In One Location

Early Sign-Up
\$14.50 PSF
 for Contracts
 Received By 3/04/08

Career Skills Expo is the most cost effective marketing opportunity you cannot miss.

Benefits Include:

- Face-to-face interaction with thousands of individuals interested in enrolling in Career Education and/or Career training.
- The most cost-effective way to address your target audience.
- You will be the first in your industry to participate in the most vibrant, enthusiastic and effective form of marketing available today.
- Association with Career Skills Expo, promoting the finest resources available to transition to the most desirable and in-demand careers.

Call a sales associate at crown events and exhibitions to reserve your space.
714-783-3950

Show Dates and Hours

Friday, May 30, 2008 - *10AM to 7PM

Saturday, May 31, 2008 - 11AM to 6PM

Sunday, June 1, 2008 - 11AM to 5PM

*The show will open with a two-hour student session beginning at 10AM. Local High Schools will have the opportunity to register soon to graduate students for an exclusive introduction and tour of the show floor.

The Attendee Audience

Career skills expo will use mass marketing and media to attract attendees from Orange, Los Angeles, San Bernardino, Riverside and Northern San Diego Counties' taking full advantage of the millions of people surrounding the Anaheim Convention Center making it the ideal location for the event.



Courtesy of Anaheim Visitor & Convention Bureau

Our Target Attendees:

- Professionals looking for a career change
- Individuals just entering the work force
- Unemployed workers
- Service men and women transitioning from military to civilian life
- Individuals looking to enhance their current situations or provide future security through a career change

Seminars and Special Features

Attendees of Career Skills Expo will have the opportunity to participate in bilingual seminars on topics ranging from, "How to choose the perfect career for you" to "How to make the transition to a new field." The Career Skills Expo library will have valuable resources on various topics and the show floor will showcase special exhibits that entertain as well as inform.

Reserve your space today!
 Your organization can't miss being a part of this exciting and first of its kind event.
714-783-3950
exhibitsales@crowne.com

Exhibitor Focus

Career Skills Expo will focus on exciting and rewarding careers that are in high demand in today's marketplace. On average, these careers require two years or less of training and/or education.

Career Skills Expo will be a one-stop source for a qualified target audience to pursue their interest in Career Education and Training. The exhibition floor will showcase a variety of organizations that offer these tools complemented by support industries such as institutions that finance such programs. Career Skills Expo attendees will exit being able to answer, "how do I become the professional I desire to be?"

Exhibit Space

- Exhibit Space is priced at \$17.00 per square foot. There is a \$250 surcharge for each corner space.
- Booth sizes start at 10 X 10. Spaces and services are available to accommodate everyone from a first time trade show exhibitor to the largest and most seasoned organization.
- A 50% deposit is required upon reservation and contract submission.

Show management reserves the right to make final determination on space assignments in the best interest of the exposition.



www.CareerSkillsExpo.com





ANAHEIM CONVENTION CENTER
May 30 - June 1

For Exhibit Information
please contact us:

Exhibit@careerskillsexpo.com



Crown Event & Exhibitions
714-783-7168
CareerSkillsExpo.com